

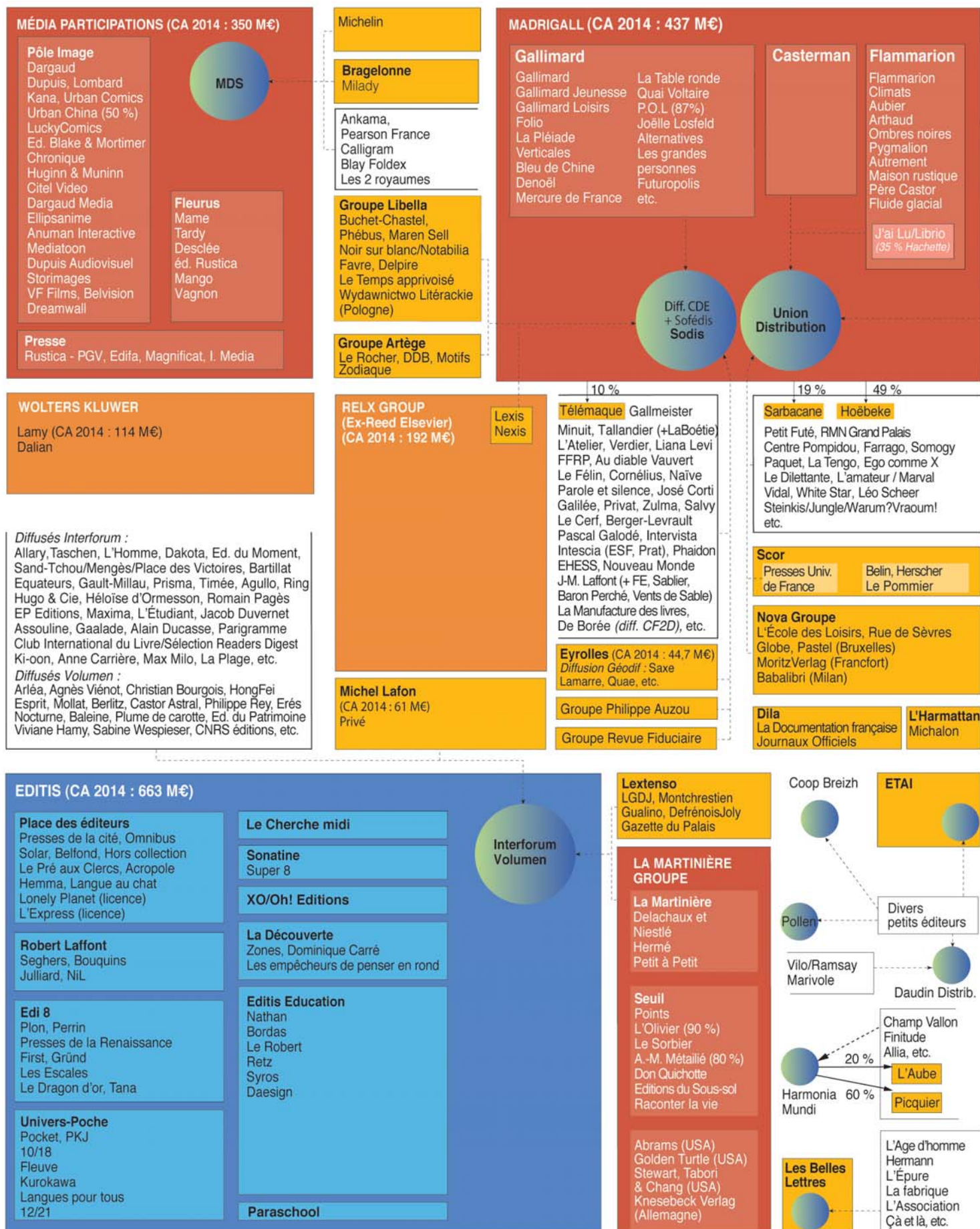
FRANCO-AMERICAN CHILDREN'S BOOK PUBLISHERS CONFERENCE

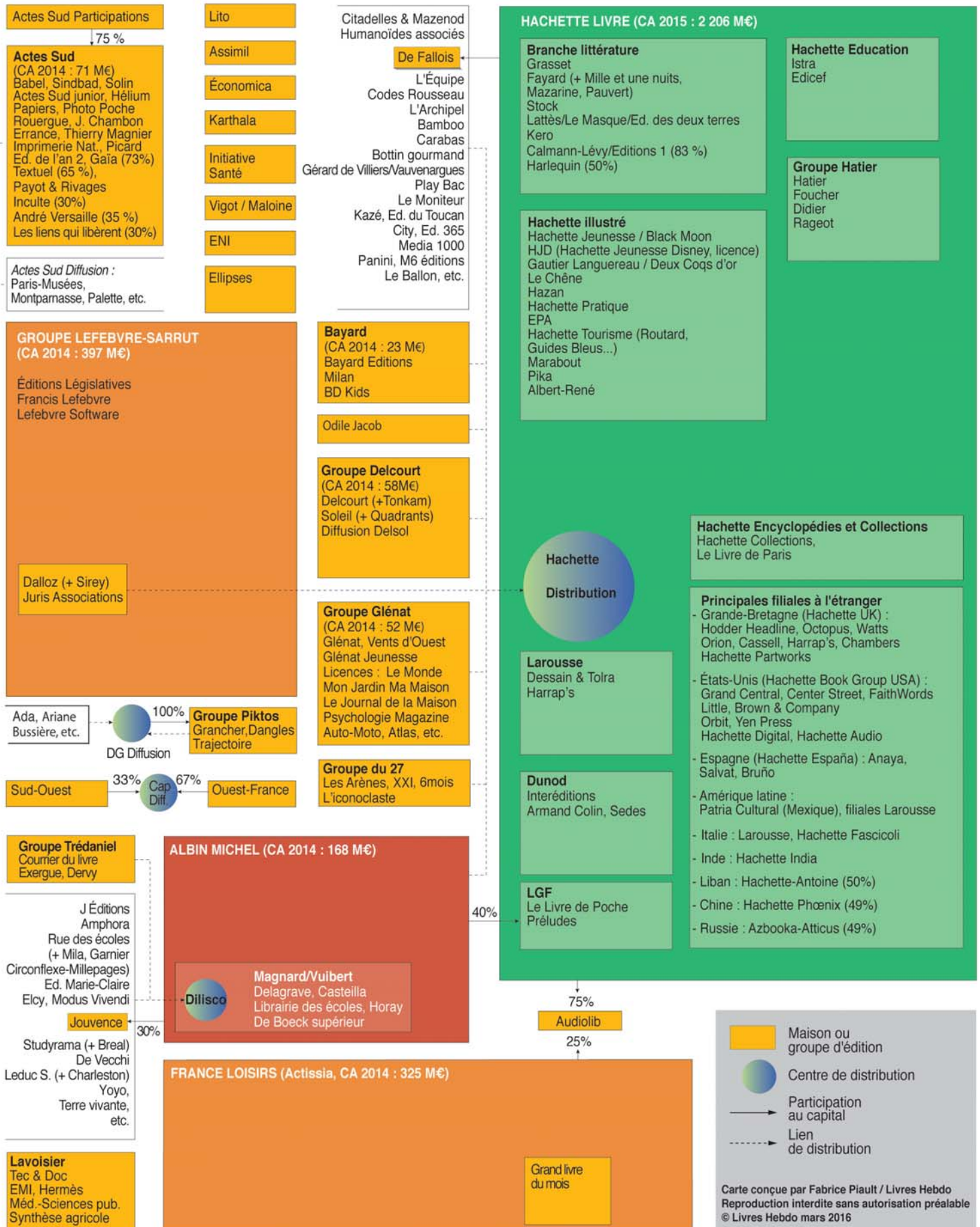
NEW YORK • JUNE 9TH – 10TH 2016
FRENCH EMBASSY – 972 FIFTH AVENUE



FRANCO-AMERICAN CHILDREN'S BOOK PUBLISHERS CONFERENCE

ORGANIZATION CHART OF FRENCH PUBLISHING 2016





BIEF

BUREAU INTERNATIONAL DE L'ÉDITION FRANÇAISE

Promoting French publishing all over the world

The BIEF – Bureau International de l'Édition Française – is a French publishers' association. Our vocation is to promote the production of our 280 members all over the world. BIEF provides an essential service to professionals by facilitating publishers' projects for export development, rights sales and acquisitions, and international partnerships.

Our action is organized around three main axes:

- A showcase for French publishing at book fairs throughout the world;
- Scrutiny and analysis of international markets;
- Connecting publishers all over the world through professional exchanges.

Our activities:

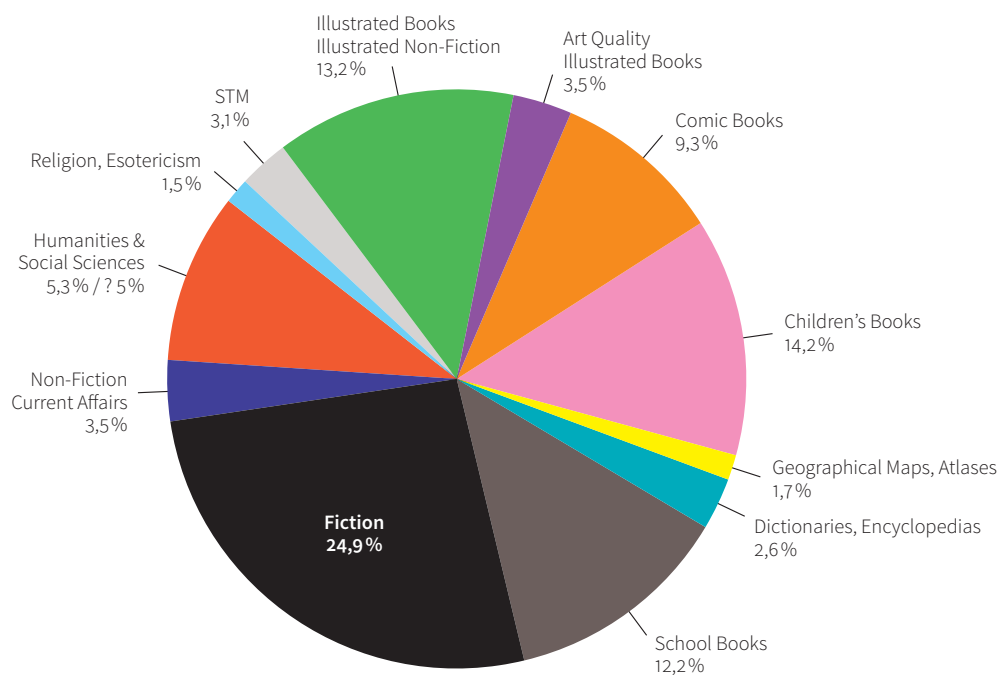
- BIEF assures the collective visibility of the production of its members, 280 French publishers, at many salons, fairs, thematic expositions and international congresses;
- It undertakes to produce surveys and charts for its members, providing information about the book market on the international scene;
- It publishes thematic catalogues in several languages, and distributes them both at book fairs and directly to target publishers;
- It publishes a review, La Lettre, diffusing all the latest news of its activities;
- It organizes, for its members, thematic meeting with booksellers or foreign publishers such as this one.

Via BIEF's New York office, The French Publishers' Agency, it provides the services of a rights agency for English-speaking countries.

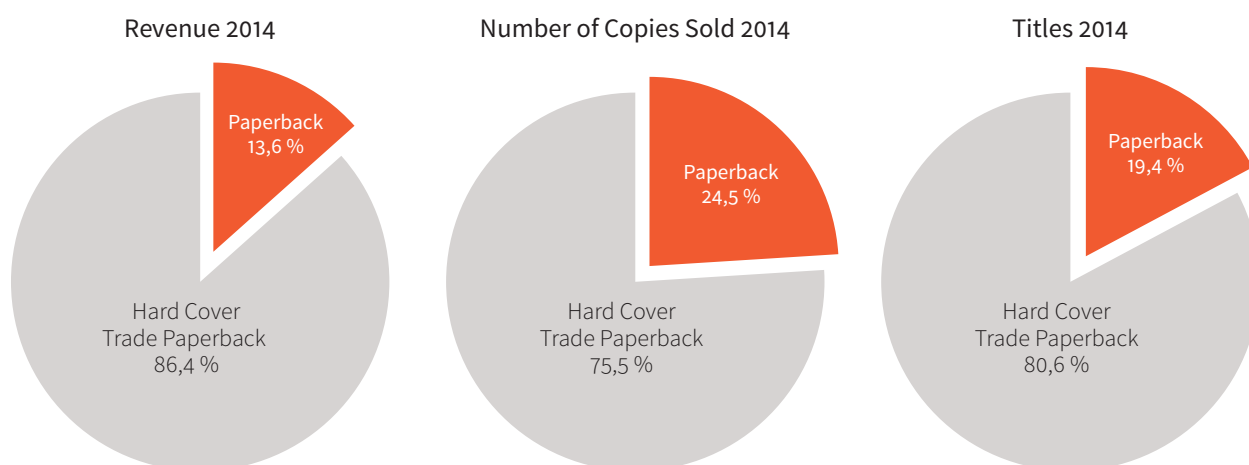
The site www.bief.org is open to non-members and contains lots of useful information.

**FRENCH
PUBLISHING
INDUSTRY**
STATISTICS 2015
(DATA 2014)

1. Percentage Breakdown of Total Publishing Revenue by Sector in 2014



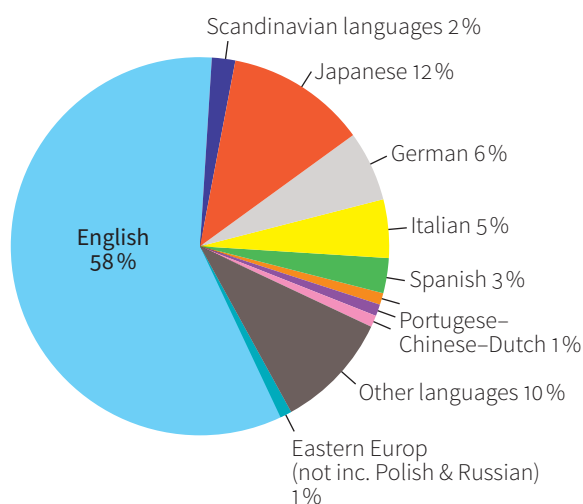
2. Mass-Market Paperback Share in Total Revenue 2014



3. Foreign Rights: Breakdown of Licensing Contracts Signed in 2014

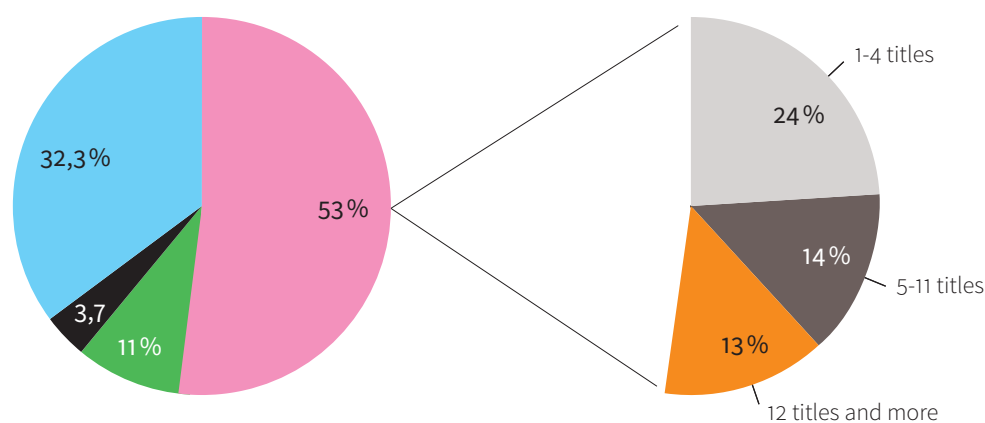
2014	2013	Language	Children's Books	Number of titles 2014	Number of titles 2013
1	1	Chinese	858	1 639	1 524
2	3	Spanish	236	1 152	968
3	5	Korean	377	857	869
4	2	Italian	126	835	1 385
5	4	German	69	791	941
6	6	English	114	721	788
7	8	Portuguese	133	621	636
8	10	Polish	186	474	428
9	12	Japanese	26	428	259
10	9	Russian	131	405	460

4. Most Translated Languages (2014-2015)



Most translated languages	2015	2014	Evolution 2014-2015 (%)
English	6 879	7 060	- 3 %
Japanese	1 432	1 396	+ 3 %
German	754	644	+ 17 %
Italian	523	538	- 3 %
Spanish	379	439	- 14 %
Scandinavian Languages	247	284	- 13 %
Dutch	106	115	- 8 %
Portuguese	113	72	+ 57 %
Chinese	110	76	+ 45 %
Eastern Europ (not inc. Polish & Russian)	103	78	+ 32 %
Other	1 201	1 157	
Total	11 847	11 859	

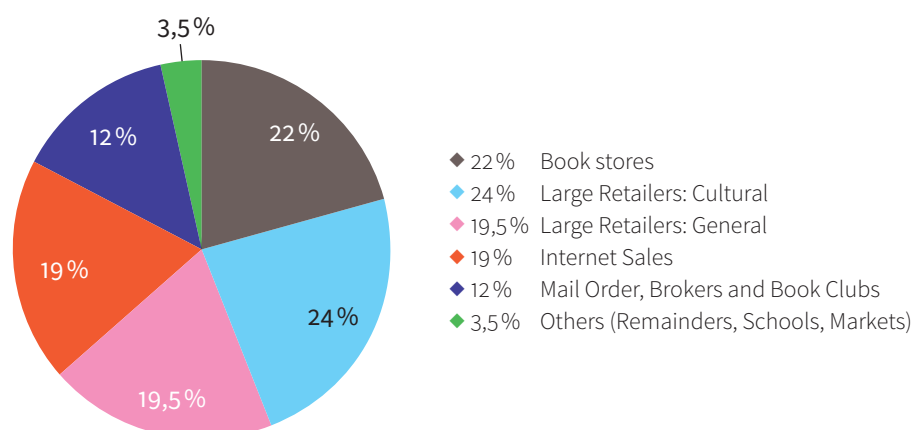
5. Consumer Book Purchasing in 2015



53% of consumers bought at least one new book in 2014

- ◆ 53% bought at least one new book
- ◆ 11% bought at least one second hand book
- ◆ 3,7% bought at least one e-book
- ◆ 32,3% bought no books

6. New Books sales by Outlet in 2015



CHILDREN'S BOOKS PUBLISHING IN FRANCE

In 2014, primarily due to the increase in titles related to games and activities (+ 58 %), the number of children's books published in France rose above the 10 000 mark for the first time in the history of the industry. 10 503 (+ 5,4 %) titles were released including new titles and new editions. The number of fiction (+ 6 %) and non-fiction (+ 2 %) titles released also increase, whereas the number of books decreased.

The estimated revenue from the Children's Book sector in 2014 was € 469 million (based on number of copies sold between Sept. 2013 and Sept. 2014), making this the second largest sector of French publishing, after fiction, just ahead of school books and illustrated non-fiction.

For the last several years, the Children's Book sector has been one of the most dynamic ones in the French publishing industry. Revenue has increased 50 % over the last ten years. In 2015, *#EnjoyMarie* by Marie Lopez was an extremely successful Children's Book property. Its sales were quite a phenomenon with over 191 700 copies sold. The author is a YouTube presenter. Her videos give fashion and beauty advice. Her book addresses teenagers' questions on daily life such as: bullying at school, complex family structures, social networks and more... Another of the year's best sellers *Un Amour de Jeunesse* is also authored by an internet personality, Margot Malmaison. Her book, which sold 63 900 copies talks about her liaison with the singer Maxence, aka MA2X.

Like 2014, many of 2015's top titles were adaptations of feature films: *La Face Cachée de Margo* (adapted from the film released in August), *Nos Étoiles Contraires* (also a 2014 film), *Le Théorème des Katherine*, *Qui Es-tu Alaska ?*, and *Will & Will*. John Green was, once again a star amongst teen book authors. Top picture book titles include, *Peppa Pig* (six titles) and *La Reine des Neiges* (5 titles).

Although the four publishing groups, Hachette Livre, Nova/L'École des Loisirs, Éditis and Madrigall, netted accounted for nearly 60 % of the children's picture books revenues in France, this sector is comprised of a wide variety of publishing houses.

GfK estimated the number of picture books sold in France in 2015 at 16,3 million, generating a revenue of €105,3 million. More than two thirds of the picture books sold in 2015 were for the core age group of 4 to 7 year olds.

Film adaptations have a strong impact on the sales of children's paperbacks. The film version of *Le Petit Prince* put Antoine de Saint-Exupéry's book at the top of the list, with *La Reine des Neiges* (6 titles), the *Hunger Games* trilogy and *Les Minions* just behind. In general, statistics show that there is a marked return to the classics with increased sales of titles such as: *Le Petit Prince*, *Vendredi ou La Vie Sauvage* by Michel Tournier, *Le Roi Arthur* by Michael Morpurgo, *Matilda* by Roald Dahl, *La Rivière à l'Envers* by Jean-Claude Mourlevat and *L'Œil du Loup* by Daniel Pennac.

J. K. Rowling's *Harry Potter* series is still a strong property with the 7th book amongst the top of this year's sales. Her books are now winning the hearts of children who weren't even born when the book was first published.

7. Key Indicators (Children's Books)

Children's Books	2006	2010	2014
Revenue (in € Thousands)	315	368	357
Production Titles	10 485	12 443	13 870
Average Sales	7 705	6 307	6 298

8. Revenue and Sales (Children's Books)

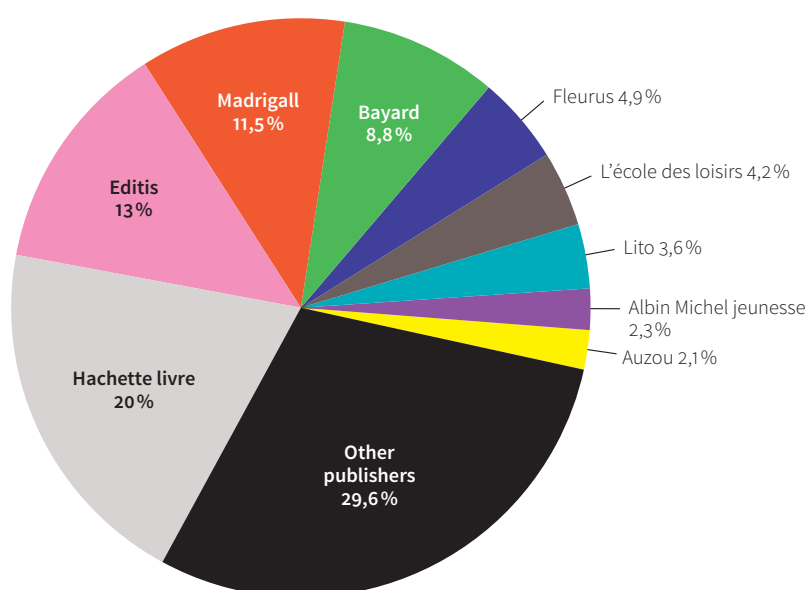
	Revenue (in € Thousands)	Copies Sold (in Thousands)
Children's Books	357	87 367
Toddlers, Very Young, Colouring-In	181	51 844
Fiction	151	30 212
Non-Fiction	25	5 311

9. Average Print Runs (Children's Books)

	Average Print Runs
Children's Books	8 534
Books for the Very Young, Colouring-In	8 994
Fiction	8 130
Non-Fiction	6 847

10. Largest Book Publishers (Children's Books)

Number of copies sold in October 2013 / September 2014



11. French Children's Books: best-sellers in 2015

Children's Books Fiction

Title	Author	Publisher	Date Publish	Copies Sold
<i>#Enjoy Marie</i>	Marie Lopez	Anne Carrière	mai-15	191 700
<i>La face cachée de Margo</i>	John Green	Gallimard Jeunesse	août-14	149 900
<i>L'épreuve 2 : la terre brûlée</i>	James Dashner	Pocket Jeunesse	août-13	105 200
<i>Nos étoiles contraires</i>	John Green	Nathan	février-13	102 600
<i>L'épreuve 3 : le remède mortel</i>	James Dashner	Pocket Jeunesse	juin-14	99 900
<i>L'épreuve 1 : le labyrinthe</i>	James Dashner	Pocket Jeunesse	oct.-12	98 700
<i>L'épreuve 7 : Préquel, avant le labyrinthe</i>	James Dashner	Pocket Jeunesse	avril-15	73 100
<i>Divergente 3</i>	Veronica Roth	Nathan	mai-14	69 700
<i>Divergente</i>	Veronica Roth	Nathan	avril-14	66 400
<i>Un amour de jeunesse</i>	Margot Malmaison	Michel Lafon	juin-15	63 900

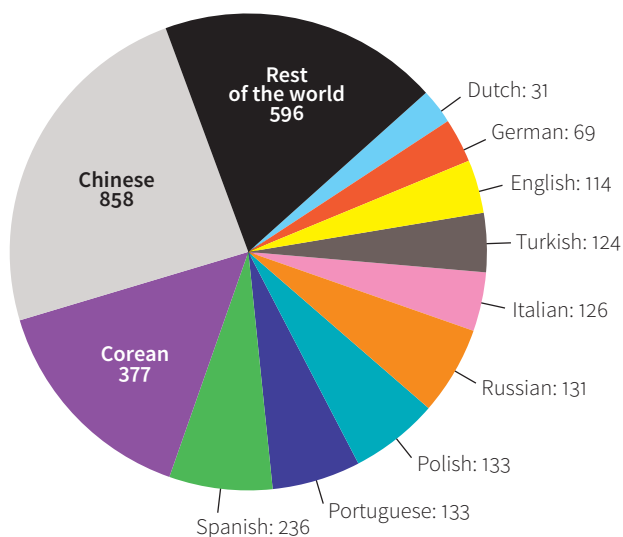
Illustrated Children's Books

Title	Author	Publisher	Date Publish	Copies Sold
<i>Mon histoire du soir : la Reine des neiges</i>	Walt Disney Company	Hachette Jeunesse – Disney	mars-14	78 300
<i>Saccage ce carnet !!!</i>	Keri Smith	Larousse	janvier-15	76 800
<i>Peppa va à la piscine</i>	Collectif	Hachette Jeunesse	février-15	69 300
<i>T'choupi va sur le pot</i>	Thierry Courtin	Nathan	mars-10	60 300
<i>Le loup qui découvrait le pays des contes</i>	O. Lallemand, E. Thuillier	Auzou	janvier-15	57 700
<i>Mes comptines : 6 comptines à écouter</i>	Elsa Fouquier	Gallimard Jeunesse Musique	mai-14	53 900
<i>Peppa va à l'école</i>	Collectif	Hachette Jeunesse	juillet-15	52 200
<i>La Reine des neiges</i>	Walt Disney Company	Hachette Jeunesse – Disney	juin-11	50 300
<i>Le loup qui voulait faire le tour du monde</i>	O. Lallemand, E. Thuillier	Auzou	février-13	49 500
<i>Le loup qui voulait changer de couleur</i>	O. Lallemand, E. Thuillier	Auzou	sept.-09	45 100

Children's Books Paperback

Title	Author	Publisher	Date Publish	Copies Sold
<i>Le Petit Prince</i>	Antoine de Saint-Exupéry	Folio Jeunesse – Gallimard	mars-07	144 800
<i>Vendredi ou la vie sauvage</i>	Michel Tournier	Folio Jeunesse – Gallimard	nov.-12	93 000
<i>Harry Potter à l'école des sorciers</i>	J.K. Rowling	Folio Jeunesse – Gallimard	oct.-13	75 700
<i>La Reine des neiges 1 : un nouvel ami</i>	Walt Disney Company	Hachette Jeunesse – Disney	oct.-14	65 700
<i>Hunger games 1</i>	Suzanne Collins	Pocket Jeunesse	juin-15	61 900
<i>16 métamorphoses d'Ovide</i>	Françoise Rachmülh	Flammarion	juin-10	54 700
<i>Les Minions : le roman du film</i>	Collectif	Hachette Jeunesse	juin-15	51 200
<i>La cabane magique 1</i>	Mary Pope Osborne	Bayard Jeunesse	août-05	50 900
<i>Le roi Arthur</i>	Michael Morpurgo	Folio Jeunesse – Gallimard	mars-07	49 600
<i>Qui es-tu Alaska ?</i>	John Green	Gallimard Jeunesse	mars-11	49 200

12. Breakdown of licensing contracts signed in 2014 (Children's Books)



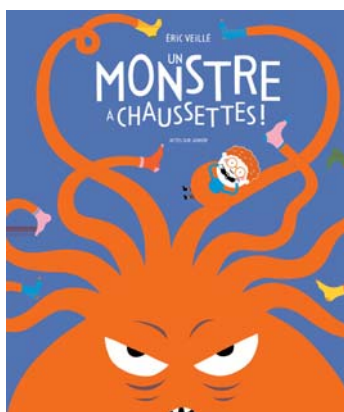
FRENCH PUBLISHERS

ACTES SUD JUNIOR

In 1995, Éditions Actes Sud published their first children's book. Little by little, the desire to create Actes Sud Junior, an independent children's book department, was born. In 2006, Thierry Magnier joined Actes Sud. His mission was to manage Actes Sud Junior while remaining director of his own publishing house, Éditions Thierry Magnier. The idea was not to combine or to merge, but to simultaneously manage the two publishing houses with their different identities, history and authors. Actes Sud Junior publishes about 120 titles per year, books for 0 to 18-year-olds, including board books, picture books, activity books, game books, non-fiction and novels for first readers and Young Adults.

Highlight on Éric Veillé

Éric Veillé was born in 1976. He went to the École Duperré, School of Applied Arts in Paris. In 2003, he illustrated his first book for Mango Jeunesse and in 2008, his first comic book for Cornelius. He then worked for Seuil Jeunesse as a graphic designer and art director but in 2012, he decided to become a full-time illustrator. Actes Sud Junior published the following of his books: *Sorcières à chatouiller*, *Pirates à tartiner*, *Tout sur le grand méchant loup*, *Les secrets de l'école*, *Mon imagier après la tempête*, *Un monstre à chaussettes*, *Lionel fait caca*, *Lionel casse tout* and *Le Bureau des papas perdus* and *Maman à l'école* (both illustrated by Pauline Martin).



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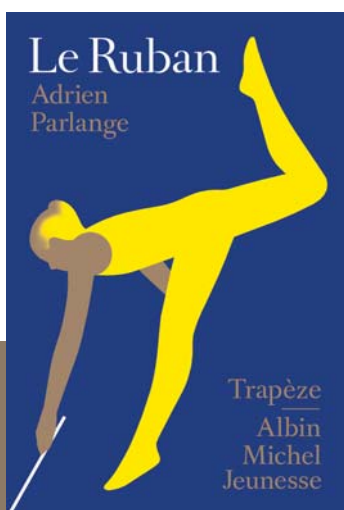
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ALBIN MICHEL JEUNESSE

Trailblazers in graphic books, novelty and pop-up books, Albin Michel Jeunesse defends quality literature for children, where original artworks, unique stories and the classics are presented in creative and innovating productions. Their publications display the great names of French illustration, such as Marc Boutavant, Blexbolex and Benjamin Lacombe, as well as a new generation of talented artists whose work has already impressed: Anne-Margot Ramstein, Matthias Aregui and Adrien Parlange. With different series, like “Wiz”, “Witty” and “Lit”, Albin Michel Jeunesse is constantly augmenting and enriching its catalogue of novels, offering a wide variety of universes to satisfy the readers’ demand for adventure, fantasy, and fun, whatever their age.

Highlight on Adrien Parlange

Adrien Parlange was born in 1983. He studied at the École Nationale Supérieure des Arts Appliqués before specializing in illustration at Arts Décoratifs in Strasbourg, and the Royal College of Art in London. The originality of his work lies in his ability to construct a unique graphic environment for each new creation. His illustrations and designs are supported by an idea, a simple principle that is always developed with intelligence and precision. In *La Chambre du Lion* (2014) that principle is the theatre, with characters that come on stage and changing decors. This narration in the form of consecutive scenes is enriched by pictures inspired by the aesthetics of French illustration at the beginning of the 20th century. In *L'enfant Chasseur*, the principle is entirely different: the pictures function in two time frames: first on the page, the printed green and bronze shapes recall Matisse’s cut paper; then, when the portrait of the child printed on a transparent overlay is placed on the page, “the illustration” truly appears, elucidating the text and revealing its secrets. He has achieved quasi-perfection with his third book, *Le Ruban*, forthcoming in the fall of 2016. Here, the system uses a simple ribbon to create pictures and meaning.



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L'Atalante, an independent publishing house, is recognized and esteemed as one of France's leading publishers of science fiction and fantasy. Yet L'Atalante is increasingly a general publisher: the essays in the "Comme un accordéon" series have gained the trust of booksellers and the drama series, directed by Serge Valletti, has met with great success. "Flambant neuf", which features high-quality graphic novels, and "Le Maedre", the YA series dedicated to adventure and initiation, complete the publishing programme. Besides the careful attention given to each text, L'Atalante ascribes great value to the quality of the book as an object, calling upon many painters and illustrators to embellish their covers.

Highlight on Camille Brissot

Born on the 5th October 1988 in Romans (i.e. "Novels" in French, a happy coincidence), Camille Brissot grew up in the Drôme, among the vineyards and orchards. In print for the first time after a short story competition, she was still at school when her first novel was published, *Les héritiers de Mantefaulle* (*The Inheritors of Mantefaulle*). After her baccalaureate, she went to the Institut d'Études Politiques in Lyon, where, in addition to her main studies, she enrolled on a course in Asian civilisations. Camille currently lives in Paris and works in advertising.



The **Bayard Group** is an independent French publisher of contents whose strength lies in their convictions, their relationship with their readers, their creations. We distribute our contents to schools, bookstores, Kiosks, libraries and individuals. Our Magazines, Books, and digital creations are present in 3 markets: Children, Senior, Christian.

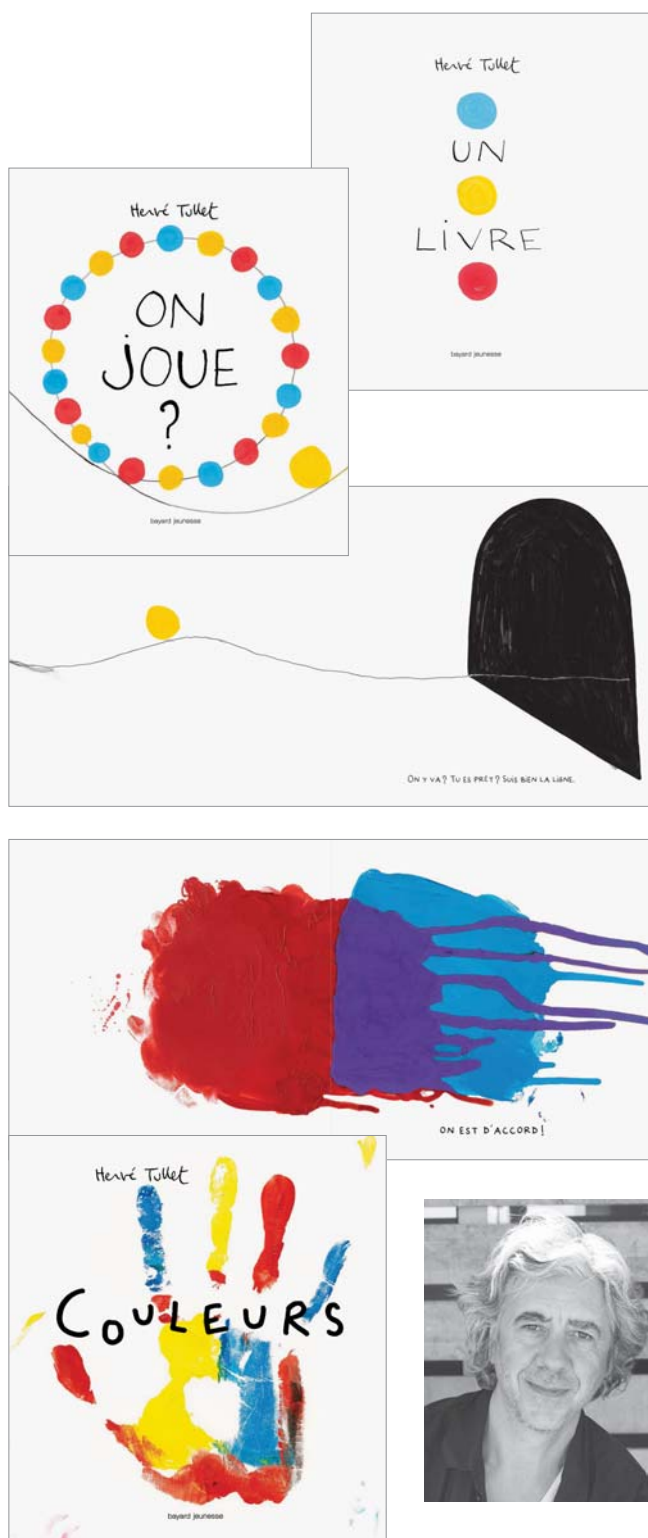
The group has 3 books imprints (Bayard, Milan, Tourbillon) for Children and sells 8 million books throughout the world every year with a backlist of 4 800 references.

Our core imprint **Bayard** offers contents from toddlers to YA. We are the French publisher of the worldwide fiction best-sellers (*Eragon*, *Magic Tree House*, *Goosegump*, *39 clues*, etc.) and expert in developing Characters (*SamSam*, *Polo*, etc.). We also publish reference, activity, educational and debate books. 270 new titles every year.

Highlight on Hervé Tullet

Hervé Tullet is the creator of more than 75 internationally acclaimed children's books. He is also an artist and a performer, whose large-scale interactive workshops, involving up to 1000 people, take place in various libraries, schools, art centers and museums around the world.

His best-seller *Press Here* (1 800 000 million copies sold worldwide, published by Chronicle Books in the US) has been translated into 36 languages. His latest book *Let's Play*, published by Bayard, came out in the US last March and has already entered the NY Times bestseller list. It is sold in 16 languages.



Your contacts in New York

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Established in 1780, Casterman launched a comics list as early as 1930. Since the publication of the first *Tintin*, which is still the pride of its prestigious catalogue, Casterman has remained faithful to its initial approach: to make quality books available to everyone. As well as comic books, Casterman publishes a wide range of children's books, from board books and animated books to picture books, activity books, documentary titles and fiction for older readers, with famous authors and illustrators such as Marianne Dubuc, Émile Jadoul, Anne Herbauts, François Place or David Sala. Among its famous characters, there is of course *Martine*, the little girl who has delighted children worldwide over the last 60 years, as well as *Émilie* who celebrated her 40th birthday in 2015, not forgetting the timeless characters of *Ernest and Celestine* by Gabrielle Vincent, adapted for an animated movie that was shortlisted for the Oscars.

Highlight on Émile Jadoul

Émile Jadoul was born in 1963 and graduated from l'École Supérieure des Arts Saint-Luc in Belgium in 1986. He has published over 70 picture books for children mainly with Casterman and Pastel. He was shortlisted for the Bologna prize in 1992 and also for the Montreuil prize in Paris in 1994. His picture book *Look out! It's the wolf* was selected by the British government to be distributed to underprivileged children. His books have been translated into many languages. Émile Jadoul lives in the countryside where he often sees all kinds of animals. He succeeds in captivating the younger children with his colourful adventures of chicks, pigs, rabbits, bears or wolves, with great tenderness and a delectable sense of humour!

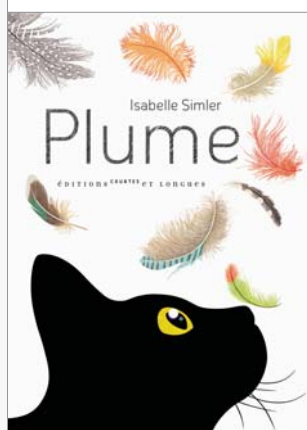
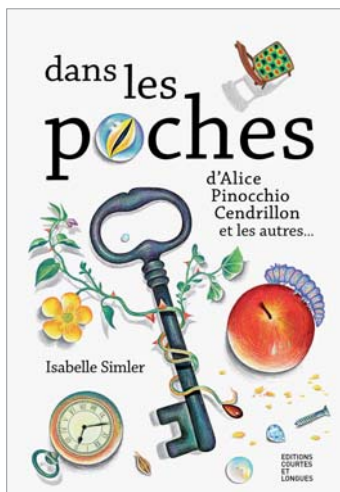


COURTES ET LONGUES

For ten years now, Éditions Courtes et longues has been publishing books about art and culture for all ages. Their vocation is to teach children, as well as adults, how to look at images –so omnipresent in our lives– and understand them. The founder, Jean Poderos, sums up the editorial line: “To read visuals, to look at art, to discover the world”. Éditions Courtes et longues produces books that are both high quality and highly popular, designed to attract a wide variety of readers. They work with first-rate authors who bring rich universes, and they are constantly seeking new talent and new horizons. From sparkling, zesty picture books to art history, from the refined quality illustrated book that transmits learning to the innovating artist’s book, Éditions Courtes et longues strives to sharpen the curiosity of their readers, children and adults, and to refine their vision.

Highlight on Isabelle Simler

A graduate of the École des Arts Décoratifs in Strasbourg, Isabelle Simler is an author, illustrator and designer for publishing and the press. After several years’ experience in animation as a director, scenarist and illustrator, today she devotes her time particularly to creating children’s picture books. Her innate sense of detail, nourished by refined and well-documented observation, transforms her magnificent illustrations into true moments of grace. She can capture an atmosphere or an environment to perfection, with delicacy and precision. Her successive picture books, with their finely-worked line and constant poetry, invite us on a journey of exploration.



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DIDIER JEUNESSE

Didier Jeunesse delights in the genre of oral literature – fairy tales, lullabies, song – and aims to create opportunities that bring generations together in the spirit of imagination. Didier Jeunesse has come a long way since the publication of the first book of the series “P’tits lascars” in 1988. The catalogue now boasts more than 450 titles. The series “Les petits cousins”, “Pirouette”, “À petits petons”, “Guinguette” and “Rikiki”, or CD books, are well-known both to the general public and professionals. Éric Battut, Martine Bourre, Élodie Nouhen, Cécile Hudrisier and many others use painting, carving, collages and scrap paper to illustrate children’s books and offer innovative designs.

Highlight on Laetitia Le Saux

Laetitia Le Saux was born in Nantes in 1969. After studying at the Grande École of Fine arts in Nantes, she started illustrating and designed a few fabric patterns before moving into the world of publishing. Selected for the “Figures Futur” prize at Montreuil Children’s Book Fair in 1994, she has since illustrated many children’s picture books as well as working regularly for the press. She also shares her expertise and her passion for colour and illustration by running workshops for children in schools and media libraries. Published by Didier Jeunesse: *Tu te crois le lion ?*, *Boucle d’ours*, *La culotte du loup*, *Les Canons et comptines des p’tits lascars*, *Les premières comptines des p’tits lascars*, *Les Matous chantent* *Boby Lapointe*, *Bourvil...*



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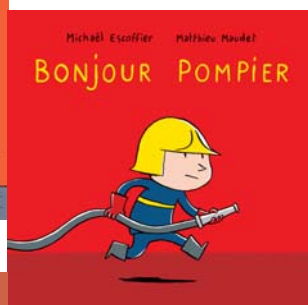
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L'ÉCOLE DES LOISIRS

L'école des loisirs is an independent, family-run group founded in 1922 that has specialized in books for young readers since 1965. With a catalog of more than 5 800 titles and 250 new books per year, 80 % of which are original creations, the publishing house enjoys a solid reputation among librarians, booksellers, and other professionals in the field and is regularly awarded literary prizes. Always open to foreign publications, L'école des loisirs has two subsidiaries in Europe: in Germany (Moritz Verlag) and in Italy (Babalibri), as well as an imprint in Belgium (Pastel). The group recently created a publishing house devoted to the art of comics, Rue de Sèvres, and in 2015, L'école des loisirs celebrated its 50th anniversary.

Highlight on Matthieu Maudet

Matthieu Maudet was born in Nantes, where he illustrated in the margins of his notebooks for years. Since then, he grew up and moved to Rennes, where he devotes his time entirely to comics and illustrations for children's books. A productive author and illustrator, he was admitted to a drawing school in Nantes after technical studies in industrial engineering. Matthieu Maudet continues writing, inventing stories for older readers and creating comics, all the while exploring themes that he has not yet tackled and that play a part in the lives of children. You can read his blog at: <http://matthieumaudet.blogspot.fr/>



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FLAMMARION JEUNESSE – PÈRE CASTOR

Created in 1931, Flammarion Jeunesse – Père Castor is one of the leading French children's books publishers, with over 2 000 titles in its catalogue. Besides its series of Père Castor Classics which rank among children's favourites, it also publishes beautiful original picture books by artists such as Magali Le Huche (*With Dad, It's Like That*, Albert Whitman & Co), Rebecca Dautremer (*Nasreddine*, Eerdmans BFYR), Olivier Tallec (*Big Wolf and Little Wolf*, Enchanted Lion Books, Batchelder Award) or Jean-François Dumont ("The Barnyard" Series, Eerdmans BFYR). Its publications include books for toddlers, wordbooks, pop-up books and sound books, activity books and documentary titles, as well as early chapter books with series such as "My first year of school" (over 1 million copies sold) and finally fiction for the older readers with titles by authors such as Ronan Badel or Bernard Friot. In over 85 years, its purpose has been to accompany children in their discoveries, arouse their curiosity and provide them with a greater understanding of the world.

Highlight on Laurent Moreau

Laurent Moreau is a French illustrator who graduated from the prestigious École des Arts Décoratifs in Strasbourg in 2007. He draws, paints, pastes and illustrates poems and invents stories in his workshop which he shares with other illustrators. He works for the Press (Fleurus, Bayard...) and in children's books (Actes Sud Junior, Rouergue, Mila, Lito, Hélium, etc.). His title *My Wild Family* was published by Chronicle Books in 2015 (Hélium). Laurent Moreau also designs posters and programs for cultural events. *Who is waiting for Who?* is his first title with Flammarion.



Flammarion jeunesse

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FLEURUS ÉDITIONS

Leader in early-learning books and illustrated books, Fleurus Éditions publishes picture books, activity books, non-fiction and fiction series for children and teenagers, as well as religious books. Fleurus has also developed a successful adult catalogue with books on crafts & hobbies, cooking, games, well-being, gardening, pets, parenting... Fleurus Editions and Fleurus Mame are comprised of the imprints Fleurus, Mango, Rustica, Vagnon, Mame, Desclée and Tardy. Their books are translated into more than 40 languages!

Highlight on Christelle Mekdjian

Raised by doctors, nothing predestined Christelle Mekdjian for art, and yet she discovered a real passion for modeling clay. After attending the Penninghen Higher School of Graphic Arts of Paris, she started her career by working in the advertising industry. Her portfolio allowed her to work for the media industry as well as for famous companies such as Coca Cola, Eurodisney or the French airline Air France. "My little creations are colorful, peaceful and... almost alive". As a young mother, Christelle is interested in children's books. In 2002, she meets the publishing house Fleurus quite naturally. After the publication of her first book, the titles succeed one another. To this day, the series "Imagery for babies" has been sold in 24 languages and totals 5 million copies sold in the world.



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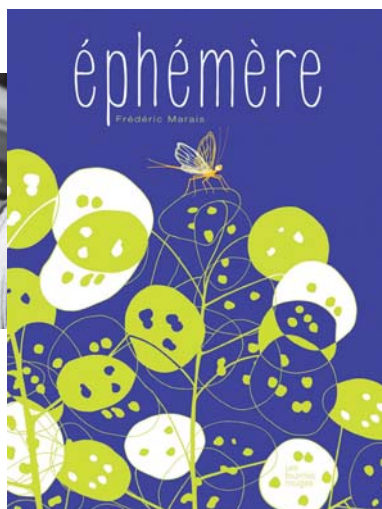
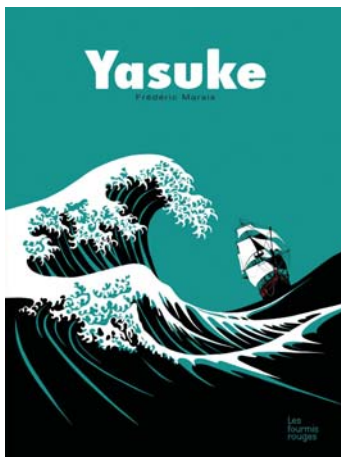
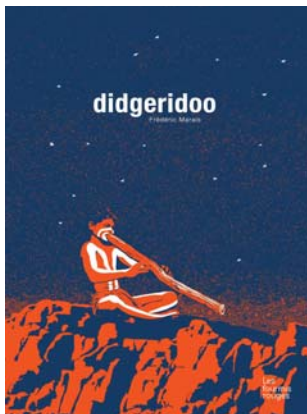
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LES FOURMIS ROUGES

Les Fourmis Rouges (The Red Ants) is the union of two talents: a publisher with 20 years' experience, and a communication manager. But above all, it is the gathering of authors and illustrators, some famous and some new, some traditional and some avant-garde... A wide range of artists with very personal literary and graphic styles. The idea is also to design books which are unique: each one an object in harmony with the content and the personal universe of the artist. At a time when art and cultural objects are dematerialized, books must cultivate what makes them specific: their sensuality. And when linked to the mind, this sensuality takes on all its meaning.

Highlight on Frédéric Marais

Frédéric Marais was born on a Saturday, May 1st 1965. He studied with painter Vera Braun Lengyel from 1973 to 1983, graduated in Art History and then studied Graphic Arts at Penninghen School and the ECV (School of Visual Communication). He has been an art director in advertising agencies since 1988, and an author-illustrator for several years.



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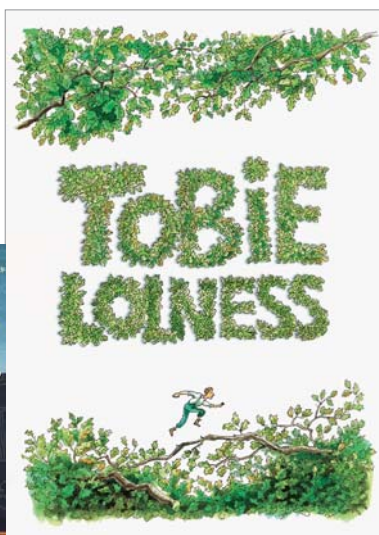
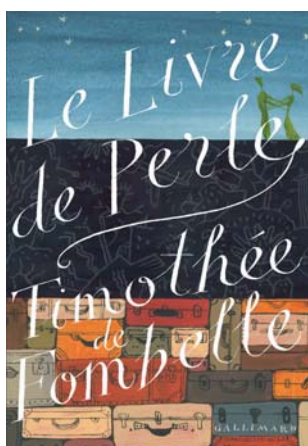
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GALLIMARD JEUNESSE

The first illustrated books by Gallimard Jeunesse were published in 1972, marking the beginning of a long-term collaboration with the greatest illustrators of those years. The first paperbacks appeared in 1977, just as Gallimard's encyclopedia and non-fiction series came to define the company in the 1980s. In 40 years, Gallimard Jeunesse has cornered the market of French children's books, thanks to Gallimard's contributions, the talent of its new writers and illustrators, its innovative graphic and editorial teams and the development of international co-editions.

Highlight on Timothée de Fombelle

Timothée de Fombelle was born in Paris in 1973. He started as a literature teacher, before choosing the Bohemian life of the theatre, becoming a renowned playwright. In 2006 Timothée published his first novel for children: *Tobie Alone*, which received several awards and was translated into 28 languages. In this book, Timothée tells the adventures of Tobie and his kin, all creatures measuring a millimetre and a half, living in a tree-world. In 2010 and 2011 he published the two volumes of *Vango*; and *Le Livre de Perle* in 2014. Timothée de Fombelle is a marvellous storyteller and a very skillful writer, who embarks the reader on journeys to imaginary worlds that become very familiar.



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JEUNESSE**

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Created in 1969, Glénat Publishing is the major independent publisher on the French Market today.

Their production covers three main areas:

- Comics, Graphic Novels and Manga with the imprints Glénat, Vents d'Ouest and Glénat Manga: a catalogue with over 8 000 titles of all kinds;
- Children's picture books with the imprint Glénat Jeunesse and P'tit Glénat (Fiction and Non-Fiction);
- Coffee table books about the sea, mountains and gastronomy.

With nearly 50 years of passion and over 600 new books released every year, the Glénat Publishing Group is an essential player in the French market.

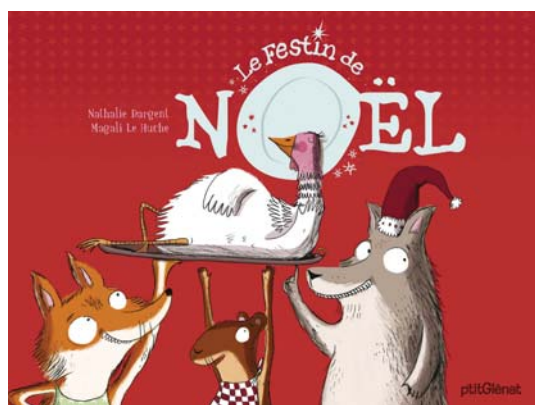
Highlight on Magali Le Huche

Magali Le Huche was born near Paris in 1979.

As a child she used to invent stories that would often keep her up at night, so she started to draw to be able to sleep better! She later on studied at Strasbourg's School of Decorative Arts, graduating in 2004.

Magali has worked for many publishers and released 7 books with Glénat including *Une Soupe 100 % Sorcière* (30 000 copies sold in France; translated into 5 languages), *Le Festin de Noël* (translated into 7 languages).

In 2015 she illustrated the Brazilian story by Ilan Brenman *Même les princesses pètent* which has already been reprinted twice. Magali is working on two new books to be released in 2017.



Glénat

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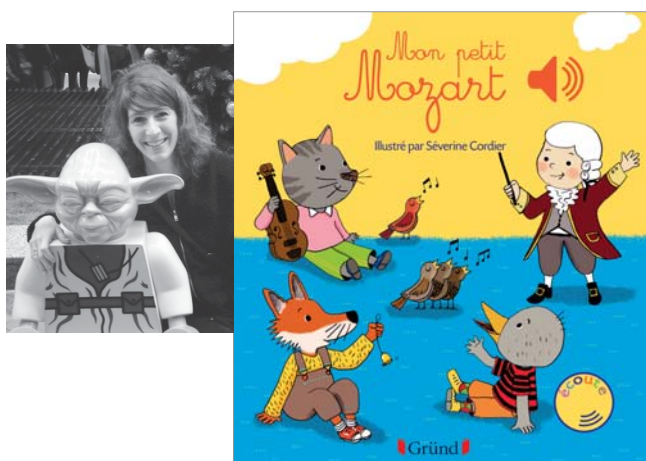
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With more than 1200 titles in the catalogue and 180 new titles published every year, Gründ offers high quality books at the best price in the categories of children's books, illustrated non-fiction and luxury illustrated books. With a history of international co-edition, Gründ has successfully developed an editorial offer of creations since 2009, both for adult readers and children. In the children's sector, there's no lack of creativity in early-learning books, touch & feel books, pop-ups, sound books with music and recording features, puzzles, picture books, ABCs, fiction and non-fiction... for all age groups, from tiny tots to teens.

Highlight on Séverine Cordier

Born in 1979, Séverine Cordier grew up surrounded by crayons and paintbrushes with her artist mother and architect father. She graduated with a diploma in illustration from the prestigious École Estienne (2001) and the Arts Décoratifs de Paris (2004). She has worked for many children's publishers, and with Gründ since 2014 on a series of sound books that has been highly successful in France and abroad (rights sold in German, Catalan, Castilian, Portuguese, Italian). Séverine Cordier's work was selected for exhibition at the Bologna International Book Fair in 2004 and that same year, she received the Prix de l'Institut de France in the painting category. Today she lives in Nantes, she has two sons, eats oysters and does boxing, dancing and running, and she reads poetry!

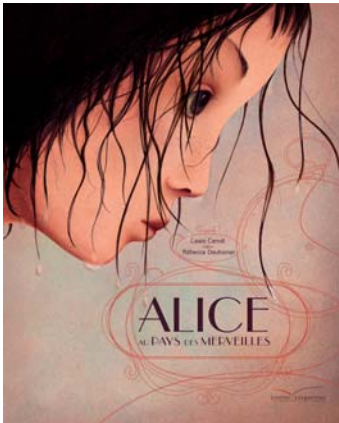


HACHETTE JEUNESSE

A division of Hachette Livre, we represent 3 imprints: Hachette Jeunesse, Gautier-Languereau and Deux Coqs d'Or. Because the child develops its relationship with reading at a very early age, we built a catalogue of books that support all growing children through the different stages of their lives. With almost 40 characters (Babar, Gaspard and Lisa, Bébé Koala), we are a major player in illustrated children's books as well as in reference and educational series. Deux Coqs d'Or develops a wide range of activity books, such as the "Soothing Art Workshops" series. Gautier-Languereau publishes high quality picture books that both children and parents can enjoy, by illustrators with an international reputation, such as Rébecca Dautremer, Antoine Guilloppé, Éric Puybaret.

Highlight on Rébecca Dautremer

Rébecca Dautremer was born in 1971. She studied at the École Nationale Supérieure des Arts Décoratifs in Paris, where her teacher encouraged her to specialize in illustration for children. Her first book was published in 1996 by Hachette. It was followed by best-selling titles such as *L'Amoureux*, which won the prestigious Prix Sorcières in 2004, and *The Secret Lives of Princesses*. She has illustrated over 40 titles, including prestigious works such as *Alice in Wonderland* and *A Bible*. Her unique style has charmed readers all over the world. She has been invited as guest of honour to the Taipei and Buenos Aires book fairs. She also works in advertising and designs theatre costumes. She was the artistic director for the animated film *Kerity* in 2009 and is currently working on a new film. Over 3 million copies of her books have been sold worldwide.



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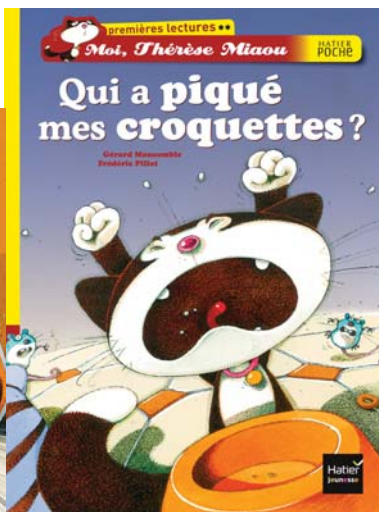
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HATIER JEUNESSE

Hatier was established in 1880 by Alexandre Hatier. The first “Bescherelle” was launched in 1900. Its schoolbooks positioned Hatier among the three big names of traditional publishing. From the 1970s onwards, Hatier took the lead in extracurricular materials, a lead it retains to this day. The “Bescherelle” and “Profil” series are still key references in their respective fields. In 1996, Les éditions Hatier, a subsidiary of the Groupe Alexandre Hatier, was bought by the Groupe Hachette Livre. Today, Hatier is one of the three biggest French publishers in the educational market.

Highlight on Frédéric Pillot

Frédéric Pillot was born in Hayange, Moselle, in 1967. After studying with Claude Lapointe at the Arts Décoratifs School in Strasbourg, and working for many years in comics, Frédéric Pillot decided to devote his time to illustration, working for advertising, the press and children’s publishers. This talented illustrator has already 110 books to his credit, published by various houses. He created “Lulu Vroumette” (an animated series broadcast by TV France 5 and Tiji).



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HÉLIUM

Hélium publishes forty children's books per year, every one with true inventiveness, a special feature and high quality production. In each of our creations, we take fantasy very seriously indeed. From YA novels to toddlers' books, the titles look just like mobiles – a clever balance between text, pictures and graphic design. Hélium is now an associated publisher of Actes Sud.

Highlight on Jean-François Martin

Born in 1967, Jean-François Martin graduated from the École Nationale Supérieure des Arts Appliqués and Métiers d'Arts-Olivier de Serres. First an art director for Bayard Presse, he became a full-time children's book illustrator in 1993. In 1998, he began using more and more collage rather than acrylic painting, and worked increasingly for press magazines and newspapers such as *Le Monde*, *Libération* and *XXI* in France, as well as *The New York Times*, *The New Yorker*, *Time Magazine* or *The Boston Globe*, to name but a few in the United States. His personal and quite unique style is easily recognizable with its mix of painting, collage and computer graphics. Elegant men wearing hats, black suits, white shirt and tie are his signature. He has published more than 50 books for children and won many awards for his work, such as the Bologna Ragazzi in 2011 for his book *Fables*. He lives in Paris, France.



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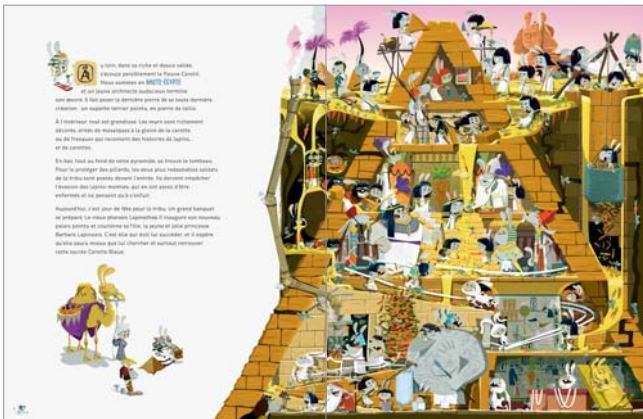
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LITTLE URBAN

Launched in October 2015, Little Urban is a young and dynamic imprint specializing in picture books, and more specifically in recreational books for tiny-tots, original stories for older kids, and giant seek and find books for (almost) all ages. With two or three releases per month, the Little Urban catalog boasts great artistic and thematic variety, making quality a priority. Little Urban also keeps up with the times by pairing print and digital, encouraging alternative reading mediums. Little Urban is owned by the Média-Participations group and its foreign rights are handled by Mediatoon Foreign Rights.

Highlight on Sébastien Telleschi

With his cartoon humor, Telleschi proposes a book of pure illustrated fun! Simplicity of shapes and framing, use of bright colours, frivolity of characters, clarity of the message and the humor, we plunge into Telleschi's universe with delight, so as to find ourselves kids again, rediscovering on the pages the comforting and tender childhood emotions and mad laughs. A self-taught illustrator, Telleschi studied graphic art and illustration in Paris, before freelancing in Nice. For the past 5 years he has exclusively worked in illustration, collaborating for press (Bayard, Milan), advertising, publishing (Atlas, Hachette, Hatier, etc).



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DE LA MARTINIÈRE JEUNESSE

Since 1995, De La Martinière Jeunesse has published children's books for all age groups. Renowned for its series comprising beautiful photographs as well as its non-fiction series for teenagers, De La Martinière Jeunesse has always created innovative formats and styles to transmit knowledge to children and teenagers in the most attractive way. In 2010, a new brand was launched, La Martinière J. Fiction, publishing fiction from 8+ to New Adult. Today De La Martinière Jeunesse's list comprises 500 titles, with 80 new titles published every year.

Highlight on Hélène Druvert

Hélène Druvert has been a freelance textile designer since she left L'École Duperré. She lives between Paris and the Basque country where she has her own serigraphy workshop. Designing patterns, scenography in paper cut-outs, illustrations, surfboards... She loves building bridges between different universes for the delight of children as well as adults. She has published the highly acclaimed *The Nutcracker Little Theatre* and *Queens and Princesses* with De La Martinière Jeunesse. Her new title in 2016 is all about the anatomy of the human body. In 2015, she received the award "Prix Jeunesse de la nuit du livre" for her book *Paris Flies Away* (Gautier-Languereau).



De La Martinière Jeunesse

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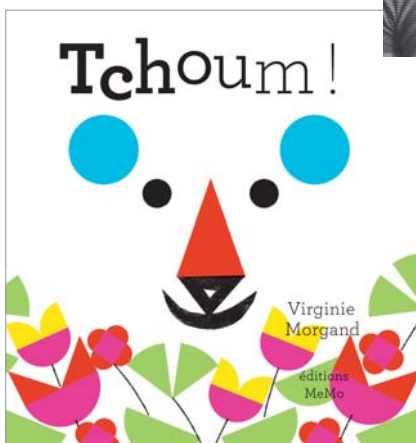
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Since 1993, Éditions MeMo has been publishing artists' and authors' books for young readers. Our books constitute an open invitation to contemporary authors and illustrators, giving them a space for free graphic creativity intended for the very young. Translations of seminal and classic works of literature for children and young readers are also part of the catalogue. All our books are designed and printed with the greatest care. Each picture book has a unique typeface, format and colour, and is printed on heavy gauge paper, often as thick as drawing paper. All this is part of our desire to create universally accessible books that provide as much visual and tactile pleasure as original works of art.

Highlight on Virginie Morgand

After completing drawing and animation studies, Virginie Morgand developed her love of illustration, screen-printing and lino-cutting. She works in Paris as a decorator in the world of animated cartoons, also creating story-boards for children's TV series, especially TV adaptations of children's books. She also creates posters and small screen-printed books in artist's limited editions.





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The **Bayard Group** is an independent French publisher of contents whose strength lies in their convictions, their relationship with their readers, their creations. We distribute our contents to schools, bookstores, Kiosks, libraries and individuals. Our Magazines, Books, and digital creations are present in 3 markets: Children, Senior, Christian.

The group has 3 books imprints (Bayard, Milan, Tourbillon) for Children and sells 8 million books throughout the world every year with a backlist of 4 800 references.

Our sister imprint **Milan** is specialized in “surprising” format books in various areas: Novelty, preschool, picture books, nature, reference, fiction. Editions Milan has been nominated the best non-fiction publisher in France in 2015 and one of his last book *Abécédaire* by Xavier Deneux won the best “product/format” book of the year – 350 new titles every year.

Highlight on Philip Giordano

Philip Giordano is an award-winning Italian illustrator based in Tokyo. Philip’s illustrations are featured in newspapers and magazines such as *Monocle* and *Corriere della Sera*. He illustrates book covers, toys, children’s books, and animation. His picture books have been translated in many countries, including Japan, France, Mexico, England, China, Spain, Portugal. His forthcoming books, of which he is author and illustrator, *Le pingouin qui avait froid* and *L’hirondelle qui voulait voir l’hiver* will be published by Editions Milan.

Your contacts in New York

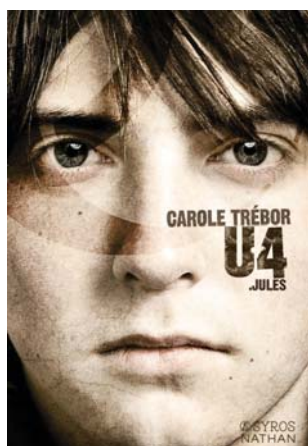
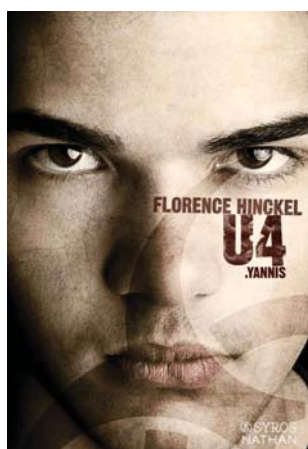
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NATHAN

For Nathan, education lies at the very heart of our profession. The quality and reliability of our pedagogical expertise have made the reputation of our publishing house. But Nathan's exceptional renown, which places us among the best-known brands in France, is due to an essential dimension of our identity: our ability to transmit the desire for knowledge, to enable progress without failure, to provide intelligent distraction... so many ambitions that are characteristic of Nathan's production. Publisher of games, books and teaching materials, children's books and guides for parents, Nathan is constantly fusing its expertise, linking education, culture and pleasure in an original manner. It is thanks to this position that we have become leaders in many sectors of our market.

Highlight on U4

4 authors: Yves Grevet, Florence Hinckel, Vincent Villeminot and Carole Trébor.
4 characters, 4 stories, 1 meeting. A post-apocalyptic universe, cinematographic and addictive. In just a few days, the U4 virus has killed everyone, except teenagers between the ages of 15 and 18, and a handful of military men. Koridwen, Jules, Stéphane and Yannis are all between 15 and 18 years old. Their family and friends have all died in front of them. There is no more electricity, drinking water or people to help them. They do not know each other. The only thing they have in common: an online game called Warriors of Times. On November 1st, at 1h 11, one of the last times they are connected to the internet, they all discover the same message: a meeting in Paris, December 24th at midnight, and the hope to change the course of events. They only have two months to reach Paris. U4 is their story.



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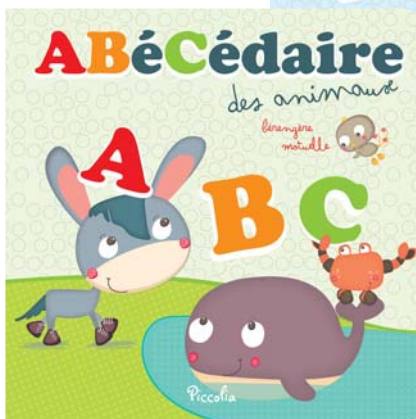
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PICCOLIA

Created in 1991, Éditions Piccolia is specialized in publishing children's books. We offer a wide range of educational and activity books, including board books, puzzle books, cloth and bath books, pop-up books, coloring books, sticker books and novelty books. Our range includes over 700 titles, including 250 new books every year, and covers children from 0-12 years. Éditions Piccolia has been part of the Bonnier AB group since 2001.

Highlight on Bérengère Motuelle

After studying Art at a school in Belgium, Bérengère Motuelle followed an industrial design course. She started working freelance for Vulli (the famous *Sophie La Girafe*) and developed many toys for different companies. From the world of toys, she moved into children's books and now works exclusively for Piccolia. Her books have been translated into many languages and her fresh and colorful illustrations are eagerly received by children. She illustrated *Mon Grand livre d'apprentissage / Everyday I'm Growing Up*; *Le livre qui tourne / The Whirlwind Board Book*; *Mon petit imagier / My Favorite Picture Book*; *Le Livre tissu tout doux / My Lovely Soft Book*.



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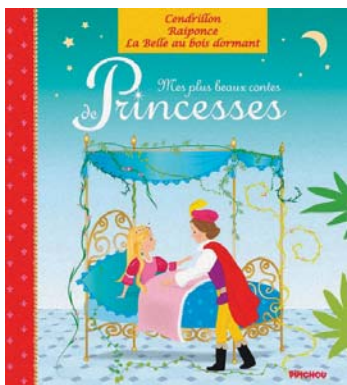
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PIMCHOU

Who we are? We are specialists in the design and publishing of books and games for children. Keen participants at trade fairs, we follow upstream concepts and trends so that we can keep readers informed about ground-breaking products. Pimchou maintains a privileged contact with top suppliers, so we can ensure exceptional quality in our line of products at attractive prices. Pimchou: A passion for stickers. Our experience in the creation of all types of stickers allows us to offer innovative adhesives that require sophisticated manufacturing processes and printing technology. Our partners are always keen to satisfy our demands. Pimchou is also a catalogue for licenses.

Highlight on Marie-Hélène Grégoire

After studying Graphic Design in Paris, Marie-Hélène Grégoire worked for many years as an art director in large agencies in the South of France. Later, she did free-lance work in Nice and Monaco and created many logos, brochures and posters. Always attracted by the world of children, in 2001 she decided to focus on very young children's books and began collaborating with the biggest French and Belgian publishers. Thanks to her graphic designer's training, she particularly turned to imaging, creating joyful sticker books as well as folding albums that are easy to do for toddlers.



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PLAY BAC

Éditions Play Bac is an independent French publishing house, founded in 1985 by three childhood friends. We publish innovative books with eye-catching graphic design for the whole family, from fun and educational concepts for kids (such as educational fans, “Les Incollables”, known under the brand Brainquest in the USA, that have sold over 55 million copies worldwide), middle-grade and YA fiction, and a range of adult gift books.

Highlight on Moka (Elvire Murail)

Elvire Murail, known under the pen-name of Moka, is a children’s and young adult author, with over 80 books published since 1982. Her novels have been translated into over 15 languages, and *L’Escalier C* (published by L’école des loisirs in 1983) has been adapted into a film. Since entering Play Bac’s catalogue, her hugely successful series “Kinra Girls” has sold over 1,4 million copies in France alone and been translated into 8 languages. She has also published an endearing series about an 11-year-old girl, “Oh Penelope”, and a YA supernatural thriller detective series “Douze” (Twelve).



playBac
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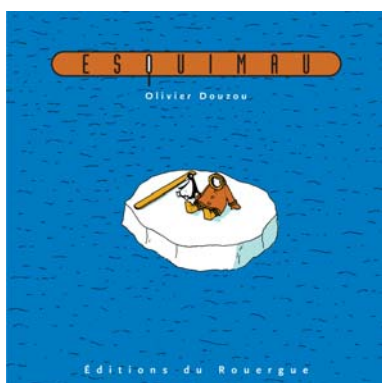
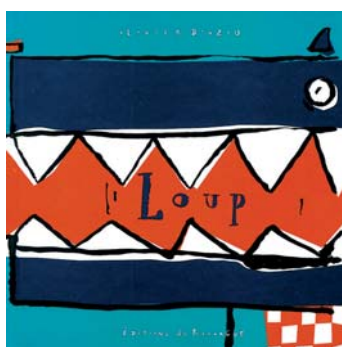
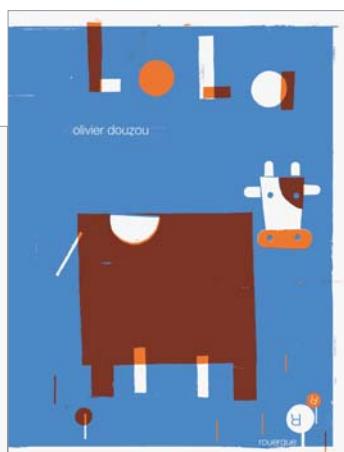
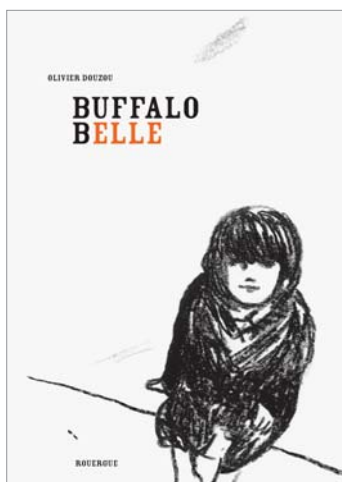
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ROUERGUE

Rouergue was founded in 1986 and affiliated to the publishing house Actes Sud in 2005. The adult catalogue offers a wide range of fiction; the “La Brune” series, historical novels and crime novels. It also includes art books and DIY books. The children’s catalogue proposes high quality picture books that help children develop the capacity to “read” the image through an expressive graphic language. The various novels for first readers, or Young Adults, invite readers to approach literature through quality texts.

Highlight on Olivier Douzou

Olivier Douzou holds a degree in architecture and works in graphic communication, stage design, industrial design, illustration and publishing. He was the founder of the children’s department at Rouergue in 1993 and managed the children’s books catalogue until 2001. He has published about 60 children’s books at Rouergue, Éditions MeMo and Seuil. His own picture books, as an author and illustrator, have received several awards, such as the Baobab and the Bologna Ragazzi Award. Since 2011, he has resumed his role as art and editorial director at Rouergue.



rouergue 

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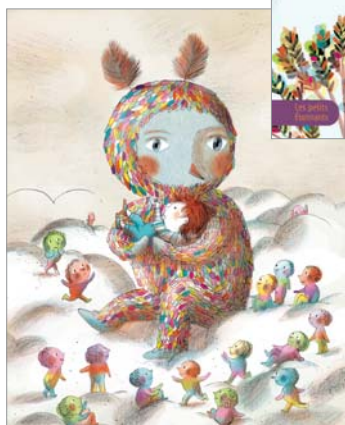
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RUE DU MONDE

“Birds have wings and children have books –that’s the little refrain that rhymes with Éditions Rue du monde, created by children’s author Alain Serres almost twenty years ago. The idea of freedom lies at the heart of our editorial line –freedom of format, imagery, and especially freedom to think the world differently. Hence, the critical mind, children’s rights, ecology, peace and anti-racist attitudes fill the pages of 400 books published, with creativity, humour and poetry. Each book –they are mostly picture books– is produced with great care and respect for the young reader with one central idea: culture and imagination are part of children’s rights.

Highlight on Clotilde Perrin

Born in 1977, Clotilde Perrin graduated from the Arts Décoratifs in Strasbourg, the town where she set up her studio. She illustrates other people’s stories with enthusiasm, but she also likes to dream up her own original picture books. For several years now, she has taken pleasure in charting paths of discovery for very young readers. Her lively illustrations, full of details and creatures, tell a story themselves. Her optimistic character and love of fantasy infuse her creations. Her universe is brightly coloured, cheerful and full of poetry. She has two young daughters.



|| RUE || DU || MONDE ||

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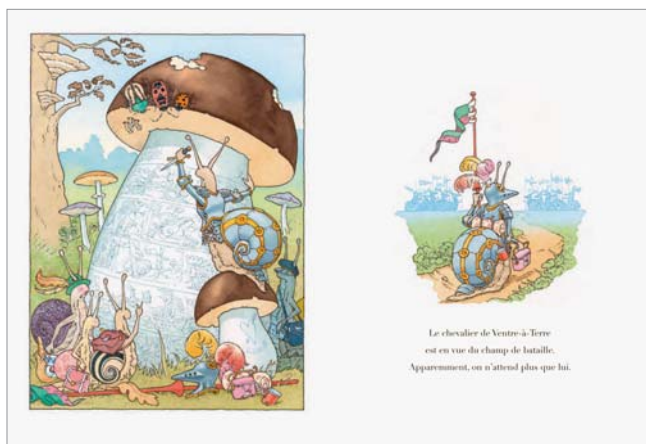
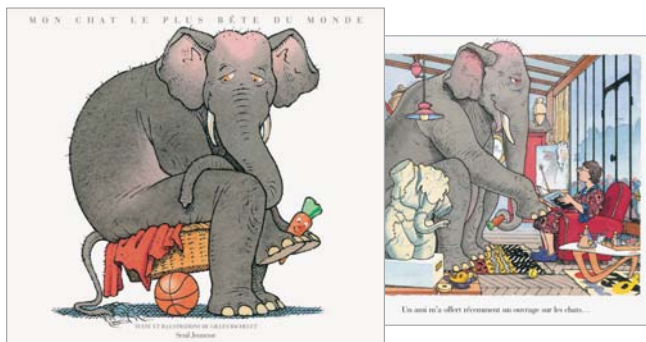
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SEUIL JEUNESSE

For 20 years, Le Seuil has placed creativity at the core of its innovative editorial line, and has dedicated itself to discovering new talent. Le Seuil's rich and artistically-minded catalogue contains audacious projects that shake-up the codes of conventional children's literature, both in their shape and content. However, its impertinence and originality are made accessible to children of all ages, who are still the driving force of the editorial process. Le Seuil Jeunesse is a publishing house with over 800 titles, publishing close to 95 new ones every year.

Highlight on Gilles Bachelet

As a teenager Gilles Bachelet spent more time at the market on rue Mouffetard than at his high school Lycée Henri IV. He was sent to boarding school and spent seven years with the Oratorian priests at Saint-Lô. In 1971, he returned to Paris and enrolled in the Faculty of Visual Arts in preparation for the École Nationale Supérieure des Arts Décoratifs. In 1977, he started to canvass the press and with orders flowing in, he decided to drop out of school for his career. Since then, he has worked as an independent illustrator for the press, book publishing, and publicity. For the past few years, he has taught illustration and publishing skills at the École Supérieure d'Art of Cambrai. In 2016, Eerdmans Books (U.S.) will publish his recent picture book, *Mrs. White Rabbit*.



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THIERRY MAGNIER

Mixing genres and breaking the rules, exploring illustration and visual art, in short, reinventing children's books every day... that's the motto at Éditions Thierry Magnier, created in 1998. The first success came in 2004 with *Tout un monde*, a picture book created by Katy Couprie and Antonin Louchard published in 8 languages. Mostly focused on young children's books, the catalogue has opened to fiction for children from 7 up to adults. The house was selected as Best European Publishers of the year in 2011 and has won several Bologna Ragazzi Awards over the years. Éditions Thierry Magnier merged with Actes Sud in 2005.

Highlight on Élisabeth Géhin

Élisabeth Géhin was born in 1984 in the Vosges Mountains. She studied at École Estienne and Arts Décoratifs in Strasbourg, France. She now lives in Paris, creating illustrations for publishers and children's magazines. For Éditions Thierry Magnier, she authored several books: *Il était plusieurs fois une forêt*/Twice Upon a Time There Was a Forest, a philosophical tale about exclusion and intolerance, simply told; *Les vers de terre mangent des cacahuètes*/Earthworms Eat Peanuts, or the funniest way to explain the food chain to kids; and *Maisons-maison*/Houses-House, an invitation to very young readers to become aware of the town and habitations. She illustrated: *Le grand livre de cuisine des enfants*/The Big Cookery Book for Kids and *Le grand livre de jardinage des enfants*/The Big Book of Gardening for Kids. She also authored *Dans l'ensemble*/One and All (Les Fourmis Rouges, Abrams) and *Ça va pas la tête*/Can you keep a Straight Face (Helium, Thames&Hudson).

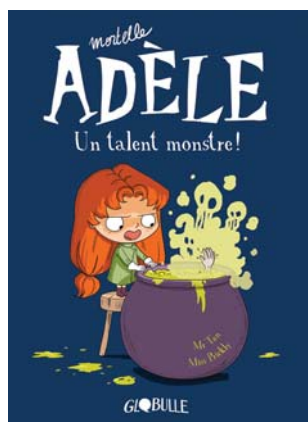
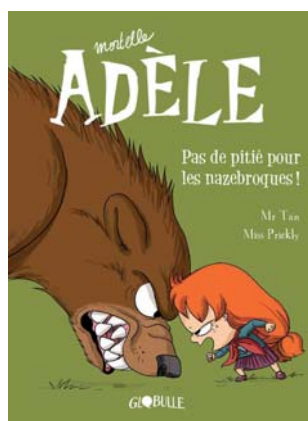
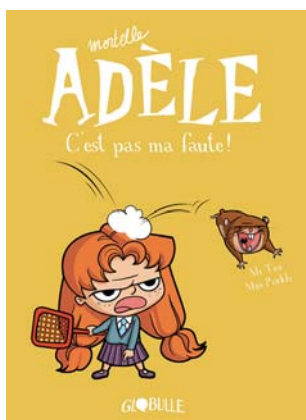
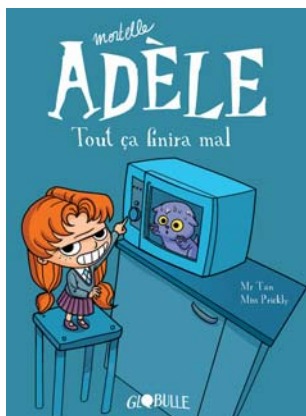


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TOURBILLON



The **Bayard Group** is an independent French publisher of contents whose strength lies in their convictions, their relationship with their readers, their creations. We distribute our contents to schools, bookstores, Kiosks, libraries and individuals. Our Magazines, Books, and digital creations are present in 3 markets: Children, Senior, Christian.

The group has 3 books imprints (Bayard, Milan, Tourbillon) for Children and sells 8 million books throughout the world every year with a backlist of 4 800 references.

Our distinctive label, **Tourbillon**, expert in Pre-school with novelty books, activities books, gift books. Creator of strong comics characters such as *Toto* thanks to Serge Bloch and *Mortelle Adèle* by Antoine Dol – 80 new titles every year.

Highlight on Antoine Dole

Antoine Dole began his career in children books as a fiction author offering a raw vision of his generation. Published by Sarbacane, Actes Sud Junior, Editions du Rouergue, he has over 50 books to his credit to date, including twenty YA novels. He also collaborates in the creation of comic's universe and Heroes published in magazines such as *Julie* and *Manon* from Milan Press.

His greatest success is the character *Mortelle Adèle*, published by Tourbillon. Under the pseudonym Mr Tan (Antoine Dol), *Mortelle Adèle* go back a long way. He imagined this heroine when he was only fourteen! More than the scenario, he dreamed the character of Adèle, shaped her personality, and was first ever to draw her face in his school jotters. An acidic cocktail of impertinence and noir humor. Today, he shares this zany adventure with illustrator Diane Le Feyer. Adèle is a real phenomenon among teenagers thanks to more than 250 000 copies sold since first publication.

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